



Gisèle N. Couturier
CPA
Director

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Areas of Specialization

- **Accounting and Attest Services**
- **Construction**
- **Manufacturing**
- **Credit Unions**
- **Employee Benefits Plans**

Education and Designations

- BFA, University of Southern Maine
- MFA, Rochester Institute of Technology
- Certified Public Accountant (CPA)

Gisèle Couturier, CPA, is a Director with ARB dedicated to ensuring that her clients have a smooth engagement no matter their needs or circumstances. She provides assurance, accounting, and consulting services to companies of all sizes, with a focus on **Construction, Manufacturing, Financial Institutions, and Employee Benefit Plans**.

Clients rely on Gisèle throughout the year for assistance with accounting guidance on specific transactions and recommendations related to internal controls, software conversions, and operations. By working with Gisèle, clients can get ahead of any issues prior to year-end, setting themselves up for an efficient process during the engagement.

Within ARB, Gisèle is a leader of the firm's Construction Group. She is also heavily involved in recruiting and internal training initiatives. She is passionate about connecting with potential future ARBers and helping newer coworkers achieve success in their careers.

Gisèle began her accounting career in the private sector in 1999 and transitioned to public accounting in 2007. She spent her first 10 years at a large, regional firm before joining ARB in 2017.

Gisèle lives in Portland, Maine, with her husband. She enjoys travel and outdoor activities, including running, biking, hiking, kayaking, paddleboarding, skiing, and snowshoeing. When inside, you will find her lifting heavy or working in clay.

Specialties

- **Construction** – Serves as part of the firm's Construction industry leadership team, provide assurance and consulting services.
- **Credit Unions and Financial Institutions** – Provides assurance and consulting services.
- **Employee Benefit Plans** – Provides assurance and consulting services.
- **Manufacturing** – Provides assurance and consulting services.

Professional Associations

- American Institute of Certified Public Accountants (AICPA), Member
- Maine Society of Certified Public Accountants (MECPA), Member
- Construction Financial Management Association (CFMA), Member
- National Association of Women in Construction (NAWIC), Maine Chapter, Member

Advisory Boards

- Girls on the Run, Treasurer, 2017-2024
- Franco-American Education Foundation

Firm Involvement

- Firm Recruiting Committee, Member
- A&A Training Academy, Lead Trainer

Publications

- “How are Financial Statements Impacted by the New Lease Accounting Guidance in Effect?” NASBP Virtual Seminar. May 24, 2022.
- “Using Inventory Cost Management to Improve Profitability.” January 24, 2022, *ARB Blog*.