



**Matthew R. Brand**  
**CPA**  
**Manager**

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**Areas of Specialization**

- **Auto Dealership**
- **Employee Benefit Plans**
- **ESOP Advisory Services**

**Education and Designations**

- Bachelor of Science, Business Administration, University of New Hampshire
- Bachelor of Science, Accounting, University of New Hampshire
- Master of Science, Accounting, University of New Hampshire
- Certified Public Accountant (CPA)

**Matthew Brand, CPA**, is a Manager with ARB. He provides assurance services to a variety of industries, with a specialization in **automotive dealerships**. In addition to helping dealers with financial statement compliance, he delivers industry benchmarking and other consulting services that support better decision-making. Matt also works closely with clients on **employee benefit plan** audits, recommending best practices to ensure compliance with Plan requirements.

Matt partners with his clients throughout the financial reporting process, consistently adding value through his responsiveness and industry expertise. Clients appreciate his practical insights and his commitment to helping them strengthen their operations.

Matt began his accounting career in 2016, joining ARB directly out of college. Beyond client work, he is actively involved in mentoring and training staff in the dealership niche, writing articles for auto associations, and participating in auto association events.

Matt lives in Saco, Maine, with his wife. Outside of work, he enjoys staying active; with hobbies that include running, pickleball, and golf.

**Specialties**

- **Automotive Dealerships:** Provides review and compilation services for auto-dealers, as well as industry benchmarking and other consulting services
- **Employee Benefit Plans:** Works with Companies on required ERISA audits and advises on best practices
- **ESOPs:** Manages audits and assists with compliance and transaction guidance

**Publications**

- **“Advertising Strategies for Dealerships,”** *ARB Blog*, June 18, 2024.